

Vince Lombardo

Front End Web Developer & Designer

Accomplished developer with full stack experience in Front End, Custom CMS Development, Server Deployment, Design and UX. Agency management experience with a proven track record of award winning digital solutions for a wide range of industries.

EXPERIENCE

Davis Harrison Dion, Chicago, IL — VP Interactive Services

2008 - PRESENT

Managed a diverse team of developers in a fast paced agency environment. Involved in the design and build of over 20+ sites related to industries ranging from B2B manufacturing to consumer goods.

UX/UI and Front End Development for global shipping and logistics site, MOLpower. Collaborated with an external development team located throughout Hong Kong, India and the US.

Designed and developed a Craft CMS - PHP/Twig based site for Toyoda.com, localized in multiple languages, featuring a large catalog of products.

Utilized Vue.js for Toyoda.com ROI and tax savings calculator. Developed a full featured, interactive product selector, using vanilla Javascript and Craft CMS Element API.

Implemented Craft CMS multi-site for Plasticade.com and Americanlouver.com, using GraphQL, PHP and Javascript to power an innovative state regulations lookup tool.

Provided development and maintenance for various Wordpress sites, including core/plugin updates and performance improvements.

Redesigned Sikich.com using a custom built Wordpress theme powered by the Sage framework. Employed build tools to manage pre-processing of SASS files and compression of assets.

Managed the setup and configuration of Bitbucket/Git repositories for client code. Deployed a local development environment using Nitro/Docker. Maintained client hosting for managed VPS systems based on Linux Ubuntu with services such as Nginx/Apache, MySQL and PHP.

Developed a new agency process for auditing client websites - reporting on key Google Analytics metrics such as site speed, code performance, SEO and various design considerations.

Developed a comprehensive marketing automation strategy leveraging Hubspot for a senior living community. Services deployed for email automation, live chat and lead scoring.

Heavily involved with agency motion graphics production, character and logo animation for broadcast TV and web based videos.

835 N. Fernandez Ave.
Arlington Heights, IL 60004
(773) 807-3213
vnhlombardo@gmail.com

Portfolio

lombardodigital.com

SKILLS

Front End Development

HTML/CSS, Foundation, Bootstrap, Sass, Javascript, JQuery, Vue, React, Node, Git

Visual Design, IA, and UX

Adobe Creative Suite, Sketch, XD, Figma, Omnigraffle

Back End / Server Development

PHP-Twig, Apache/Nginx MySQL, Craft CMS, Wordpress, Drupal, Docker, Azure CI/CD.

Motion Graphics & Animation

After Effects, Motion, Blender

Audio / Video Production

Final Cut, Adobe Premiere, Audition, Ableton Live, Logic

SEO & SEM

Google Analytics Certified
MOZ Seo

Project Management

Basecamp, Trello.

Marketing Automation

Hubspot, Pardot, Salesforce

AWARDS

Communicator Awards

Gold - The Chartis Group

AVA Digital Awards

Gold - The Chartis Group

Webby Honoree

Tempel Steel

Davey Award

Silver - for Asbury Communities

Graziano Krafft & Zale, Chicago, IL — *Director of Interactive*

2005 - 2008

Site development, direct response communications and project management, for clients such as: Omron Electronics, RTA - Transit Benefit Program, Chicago Public Schools, Rolf Jensen & Associates.

Provided Linux based software and hosting support for over 20 concurrent clients.

Developed a Fedex API label printing solution for Omron Electronics.

Worked closely with new business to pitch emerging digital products.

Assisted in broadcast video editing and motion graphics for a wide range of client applications.

Waters & Wolf, Evanston, IL — *Director of Interactive*

2003 - 2005

Managed the design and development of digital marketing campaigns for Shure microphones, including email and targeted landing page development.

Provided creative direction, visual design and development for Wheels Inc.

Developed one of the world's first screen printing ink e-commerce site for Nazdar.

Co-developed a database to PDF printing application for Nazdar, that allowed the company to use one centralized source of data for both digital and print.

Yesmail.com, Chicago, IL — *Web Designer*

2000 - 2002

Designed and developed email campaigns for consumer brands including Sony, Visa, Warner Brothers, Ubid, Pets.com and Snapfish.

Created motion graphics and video for various email campaigns and landing pages.

Email analytics reporting and A/B creative testing.

EDUCATION

Devry University, Addison, IL — *BS Telecommunications Management*

1995 - 2000

References available on request

